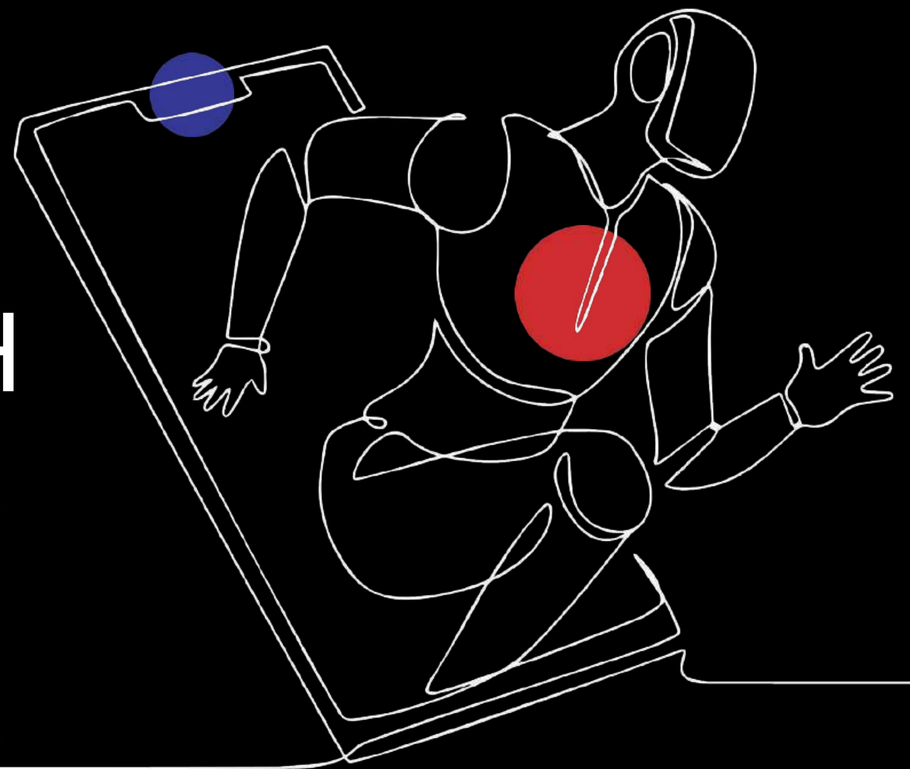
GTECH

www.gtechme.com

ELEVATING YOUR DIGITAL PRESENCE:

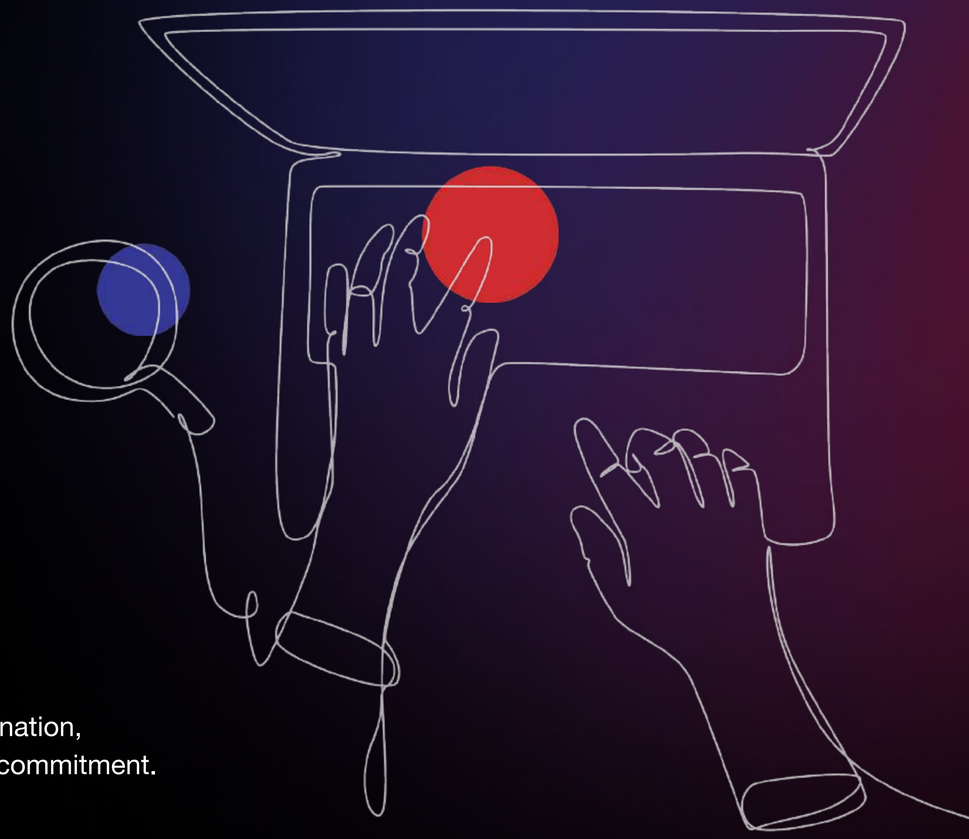
OUR EXPERT APPROACH



The digital landscape is vast, full of both opportunities and competitors.
How can your brand not just navigate, but lead with distinction?

COMPANY DECK 2024

THE JOURNEY IS OFTEN CLUTTERED WITH ALTERNATIVES AND DIGITAL DISTRACTIONS.



Your task? Stand out, connect meaningfully, and be the brand they remember. In that brief moment of attention, does your digital footprint clearly convey your value? Does it highlight your expertise and prompt engagement?

First impressions in the digital realm occur almost instantaneously. Your online presence is more than just a front – it's your introduction, your value proposition, your commitment. It needs to be impactful, consistent, and compelling.

Here's how GTECH has been making a difference since 2008:

Partnered with 250+ esteemed clients.

250+

Developed unique solutions, showcasing our expertise.

500+

Dedicated team of tech professionals.

35+

Years of determination, innovation, and commitment.

15+

UNDERSTANDING GTECH

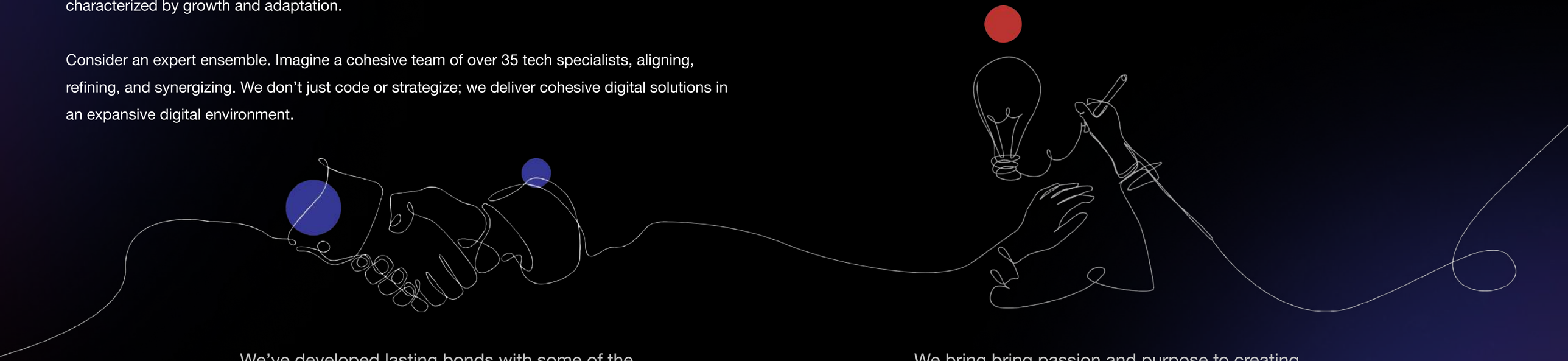
A CLOSER LOOK

In today's digital age, countless tech companies are vying for attention. What differentiates one in this competitive milieu? For us, it's been a consistent journey spanning fourteen productive years, characterized by growth and adaptation.

Consider an expert ensemble. Imagine a cohesive team of over 35 tech specialists, aligning, refining, and synergizing. We don’t just code or strategize; we deliver cohesive digital solutions in an expansive digital environment.

Our client portfolio includes respected industry leaders like Standard Chartered, Red Bull, IBM, as well as innovative newcomers. For us, they aren't merely clients; they represent collaboration, mutual trust, and enduring partnerships, each contributing to our evolving legacy.

But rather than simply relying on our description, we invite you to delve deeper. Experience the GTECH journey firsthand.

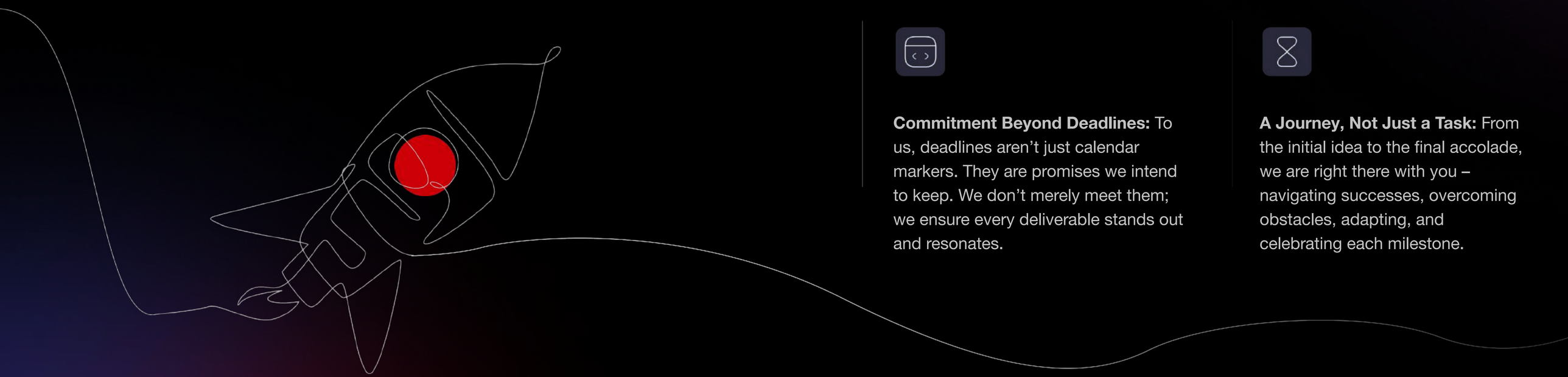


- We’ve developed lasting bonds with some of the regions most influential companies and individuals.
- We bring bring passion and purpose to creating brand experiences and digital products that matter.

WHY CHOOSE

GTECH

Consider an expert ensemble. Imagine a cohesive team of over 35 tech specialists, aligning, refining, and synergizing. We don’t just code or strategize; we deliver cohesive digital solutions in an expansive digital environment.

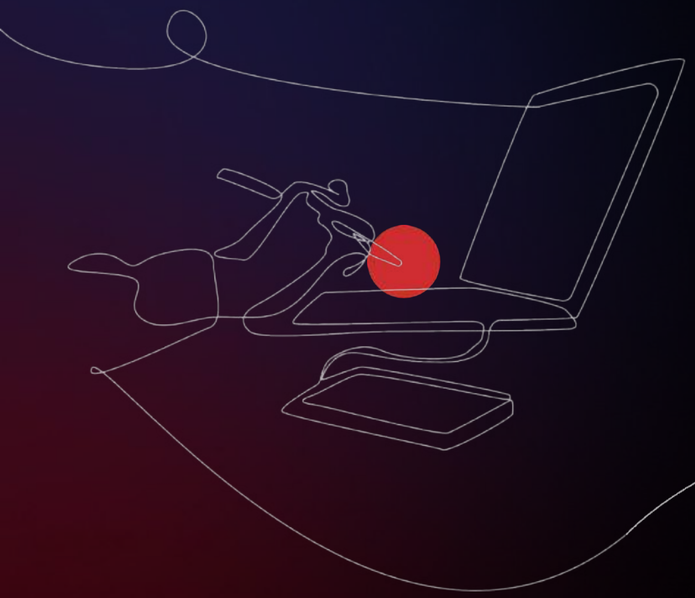


Uniquely Crafted: We don’t simply understand your brand; we align with its core. With us, your digital identity is always authentic. A one-size-fits-all approach? That's not our style.

International Perspective, Local Insight: Think of it as creating a world-class strategy with a touch of local expertise. Global outreach, local understanding.

Commitment Beyond Deadlines: To us, deadlines aren’t just calendar markers. They are promises we intend to keep. We don’t merely meet them; we ensure every deliverable stands out and resonates.

A Journey, Not Just a Task: From the initial idea to the final accolade, we are right there with you – navigating successes, overcoming obstacles, adapting, and celebrating each milestone.



THE GTECH DIGITAL SUITE

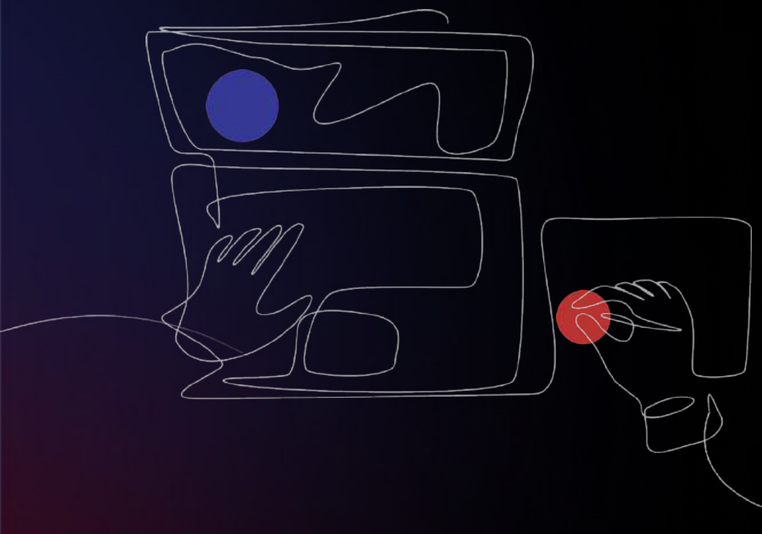
OUR SERVICES

View GTECH as the driving force propelling modern digital solutions. We don't just participate in the digital space; we actively shape its trajectory.

OUR SERVICES

DIGITAL

We don't just participate in the digital space; we actively shape its trajectory.



DESIGN AND BRANDING

In the world of digital branding, we don't just place you on the map — we ensure you leave a lasting impression.

DIGITAL MARKETING

Our digital marketing strategies are all-encompassing. We focus on ensuring every campaign is thorough, widespread, and, above all, impactful.

WEBSITE DEVELOPMENT

Be it minimalist efficiency or detailed sophistication, our website are custom crafted to align with your aspirations.

WEBSITE DESIGN

Our designs transcend mere aesthetics; they convey narratives—captivating, relevant, and enduring.

OUR SERVICES

DIGITAL

We are a full-service agency on the leading edge of an ever-changing digital space.

MOBILE APPS

Entrust us with an idea and watch us sculpt it into a cross-platform app compatible with both iOS and Android.

WEB APPS AND GAMES

Our craftsmanship speaks for itself. Our games aren’t merely engaged with; they’re immersive and shareworthy.

SEARCH ENGINE OPTIMIZATION

In the expansive digital arena, our SEO tactics ensure you're prominent, not just present.

SUPPORT AND MAINTENANCE

n the dynamic digital realm, consider us your reliable partner, always keeping you informed, protected, and at the forefront.

OUR SERVICES

INTERACTIVE

We provide more than just interactive engagement; we redefine how you perceive and experience. In our domain, your brand's ambitions are not only visualized but also deeply felt and celebrated.

INTEGRATED MIXED REALITY

Visualize the convergence of multiple media, forging experiences that enhance one's perception of reality. Our solutions craft compelling narratives that captivate and resonate.

ENGAGING DIGITAL DISPLAYS

Transition from being a mere spectator to an active participant. Our setups skillfully merge the tangible with the digital, promoting proactive interaction within a comprehensive storyline.

AUGMENTED & VIRTUAL REALITIES

Beyond the marvel of technology, AR & VR are gateways to curated experiences and unmatched immersion. With GTECH, they evolve beyond tools, facilitating profound explorations.

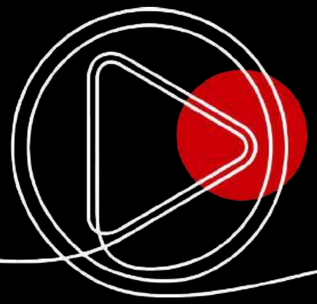
PROJECTION MAPPING EXPERTISE

We elevate ordinary surfaces into dynamic displays. Combining 3D designs with harmonious sounds, we offer storytelling that's visually rich, deeply felt, and exceeds simple projections.

OUR SERVICES

EVENT SOLUTIONS

By integrating top-tier technology and a dedication to quality, we create events that linger in memories well after they conclude.



STREAMING SOLUTIONS

Whether it's a focused workshop or a large-scale celebration, our team guarantees every detail is relayed with utmost clarity. It's not just about broadcasting; it's about exceeding expectations with flawless live showcases.

ALIGNING WITH YOUR AUDIENCE

Moving past the technical facets of equipment, we align with the sentiments and anticipations of your attendees. We aim to not merely document moments but to captivate, holding attention from commencement to culmination.

STREAMLINED CHECK-IN

Shift from tedious registrations to a smooth entry process. Our technology ensures that guests are greeted efficiently, introducing them to the GTECH experience.

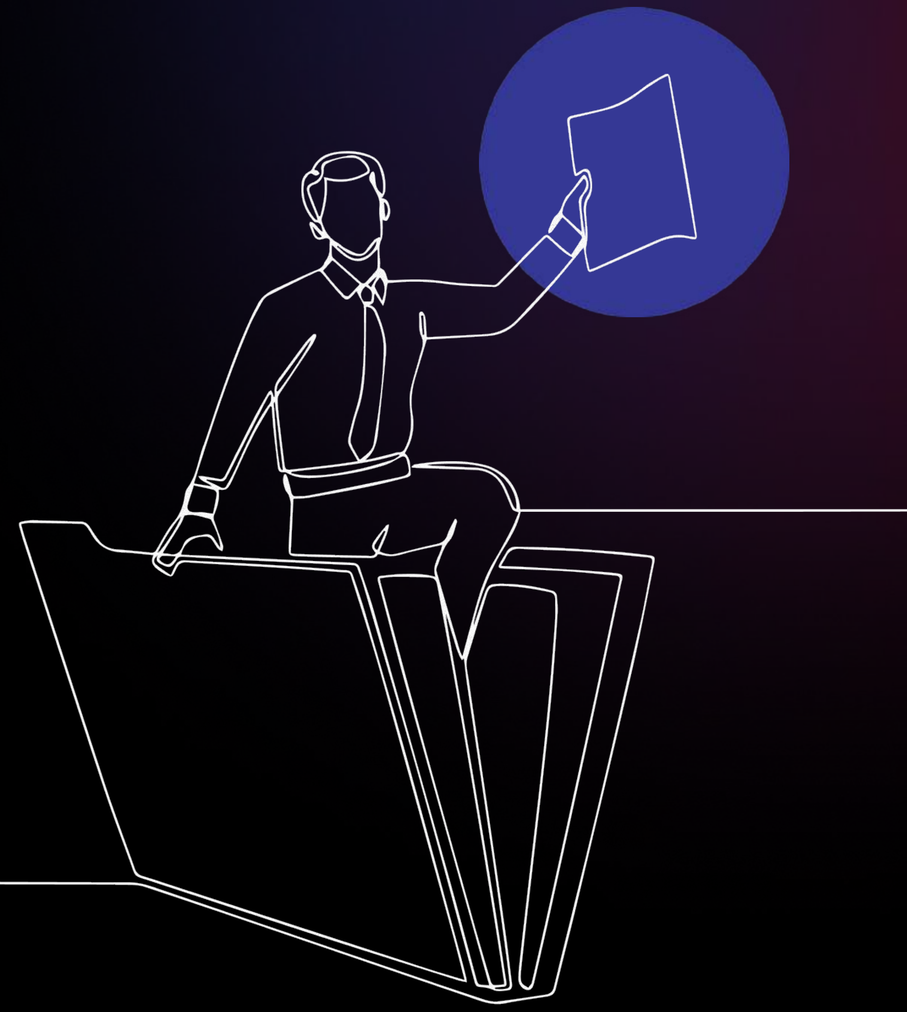
AUTHENTIC VIRTUAL EXPERIENCES

Physical distances fade away. Through our advanced digital platforms, even remote events feel genuinely present, ensuring each exchange and every nuance is deeply felt.

SOME OF OUR WORK

OUR PORTFOLIO

Since 2008, GTECH Information Technology has served 300+ businesses across the globe successfully.

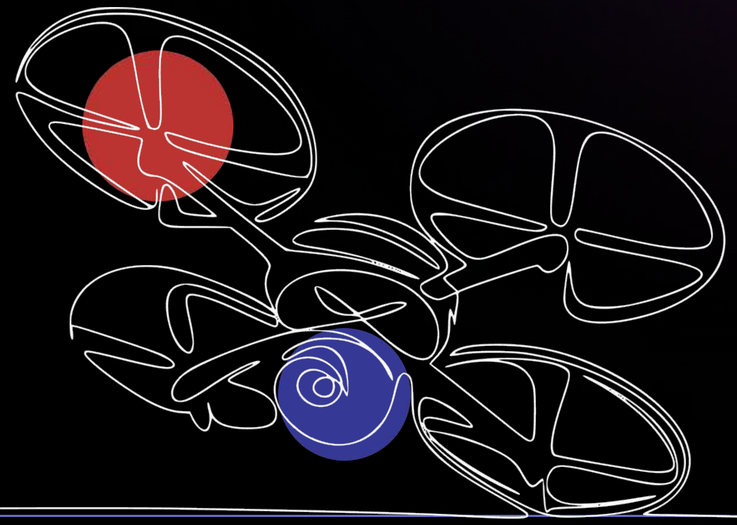


TURNKEY SOLUTION

EDGE GROUP

EDGE Group is a UAE-based advanced technology group that was established in 2019. The company consolidates more than 20 entities into four core clusters: Platforms & Systems, Missiles & Weapons, Electronic Warfare & Cyber Technologies, and Trading & Mission Support. The company's website, which was designed and developed by GTECH, showcases their expertise and showcases their diverse portfolio of projects. From large-scale infrastructure developments to cutting-edge technology solutions, EDGE Group consistently delivers high-quality results that exceed client expectations.

View Case Study ↗

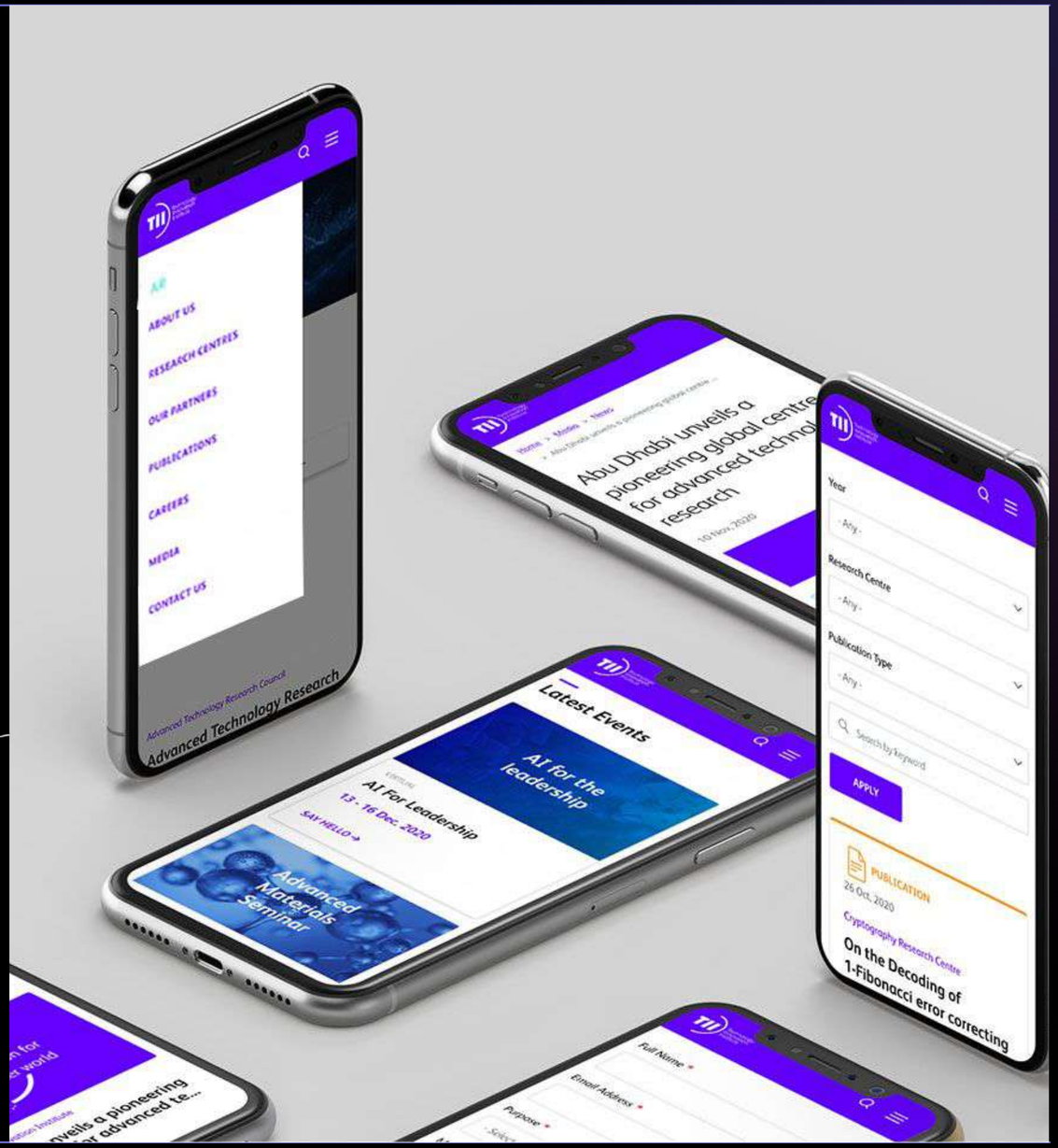


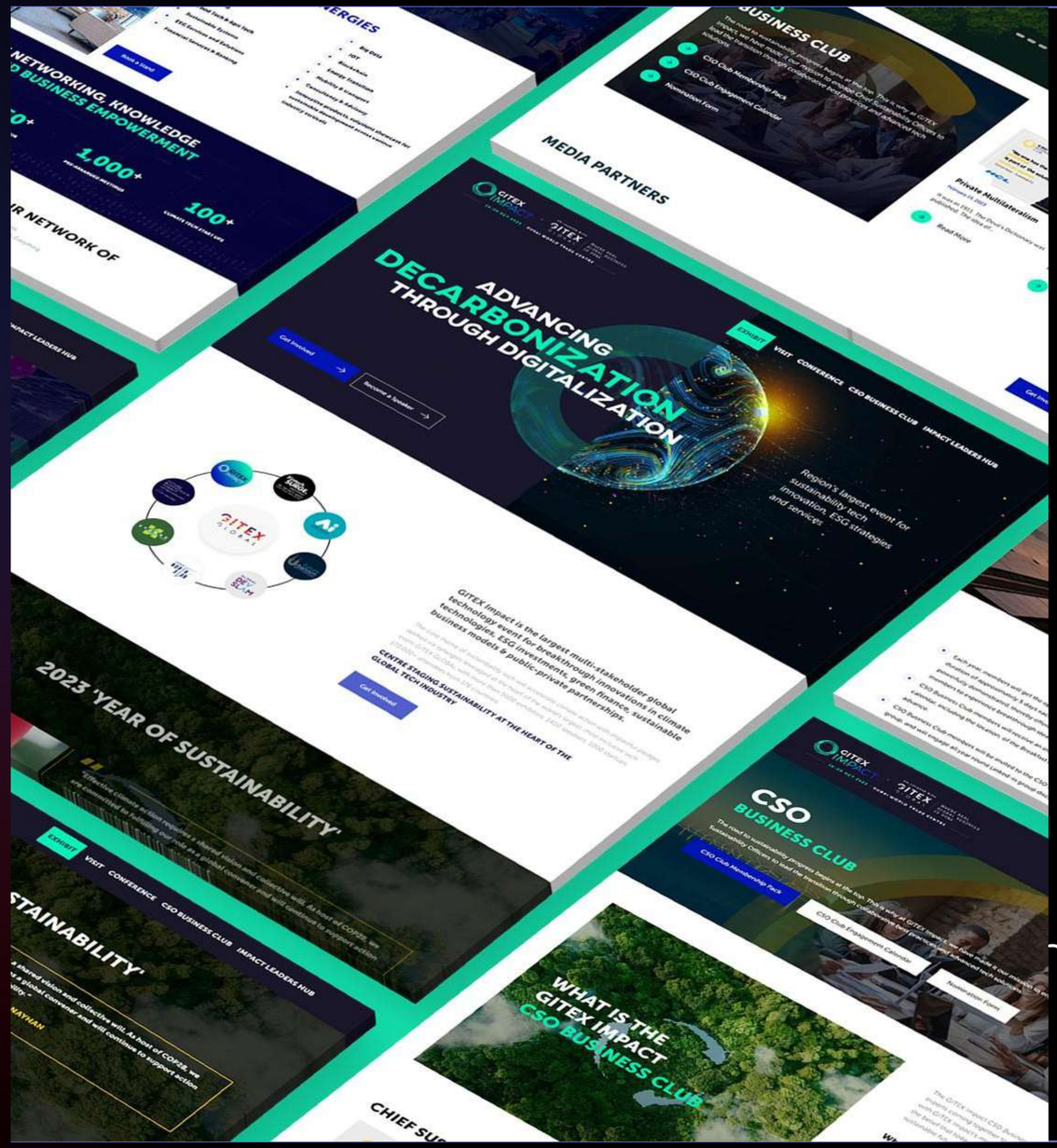
TURNKEY SOLUTION

TECHNOLOGY INNOVATION INSTITUTE

The Technology Innovation Institute (TII) aims to become a leading global research Center dedicated to pushing the frontiers of knowledge. Our teams of scientists, researchers and engineers work in an open, flexible and agile environment to deliver discovery science and transformative technologies.

View Case Study



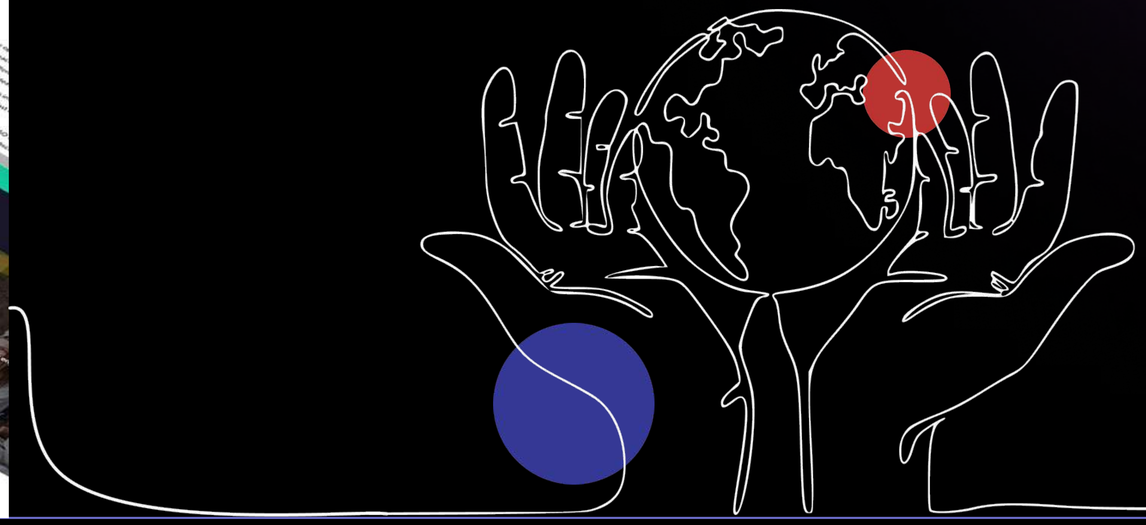


DIGITAL MEDIA

GITEX IMPACT

GTECH's collaboration with GITEX Impact resulted in the successful development and maintenance of a visually appealing and user-friendly website. The implementation of digital marketing campaigns and SEO strategies effectively increased exhibitor registrations and improved the event's online visibility.

View Case Study

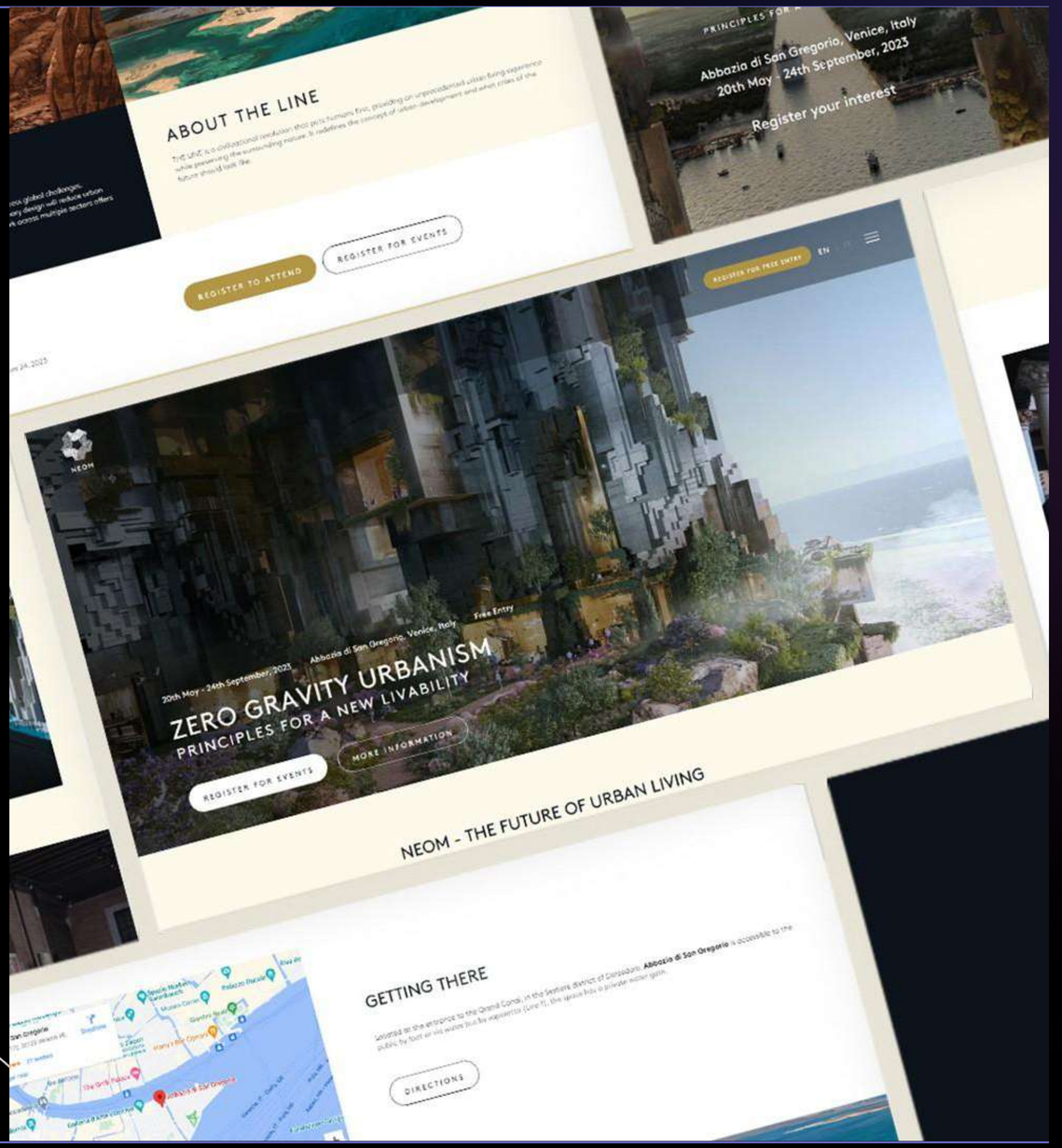


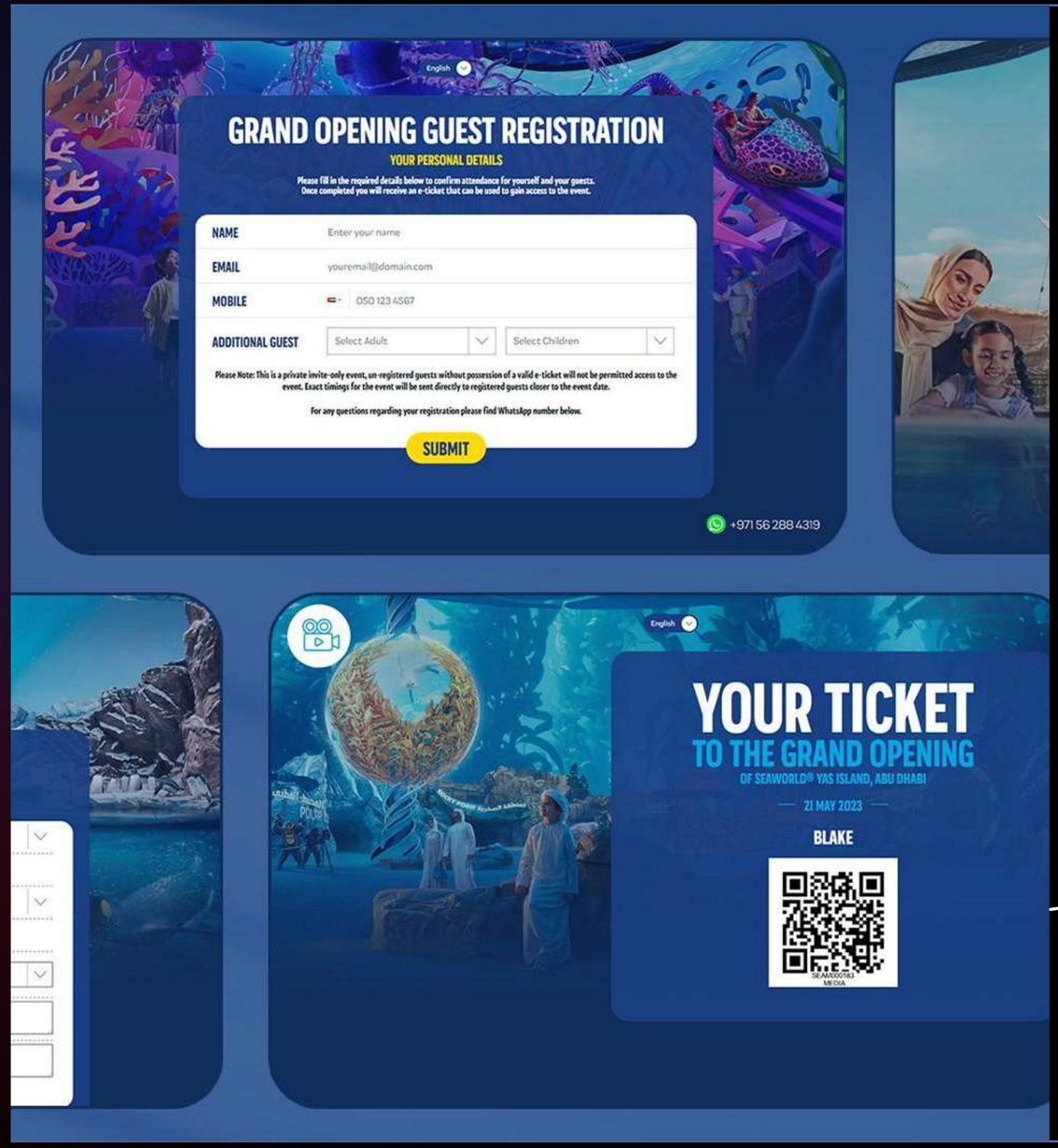
DIGITAL MEDIA

NEOM ZERO GRAVITY URBANISM

GTECH’s collaboration with NEOM for the ZERO GRAVITY URBANISM exhibition in Venice exemplified the successful implementation of an event registration website. The seamless visitor registration process, on-site check-in system, and comprehensive data collection form contributed to an enhanced user experience. By effectively managing attendance for events, GTECH ensured a balanced and successful exhibition that showcased groundbreaking architectural proposals and promoted sustainable urban development.

View Case Study





TURNKEY SOLUTION

SEA WORLD

By leveraging GTECH’s expertise in web development and event management, SeaWorld Abu Dhabi was able to offer a seamless registration process for visitors and media personnel. The event registration website played a pivotal role in facilitating the grand opening event, ensuring a smooth and memorable experience for all attendees.

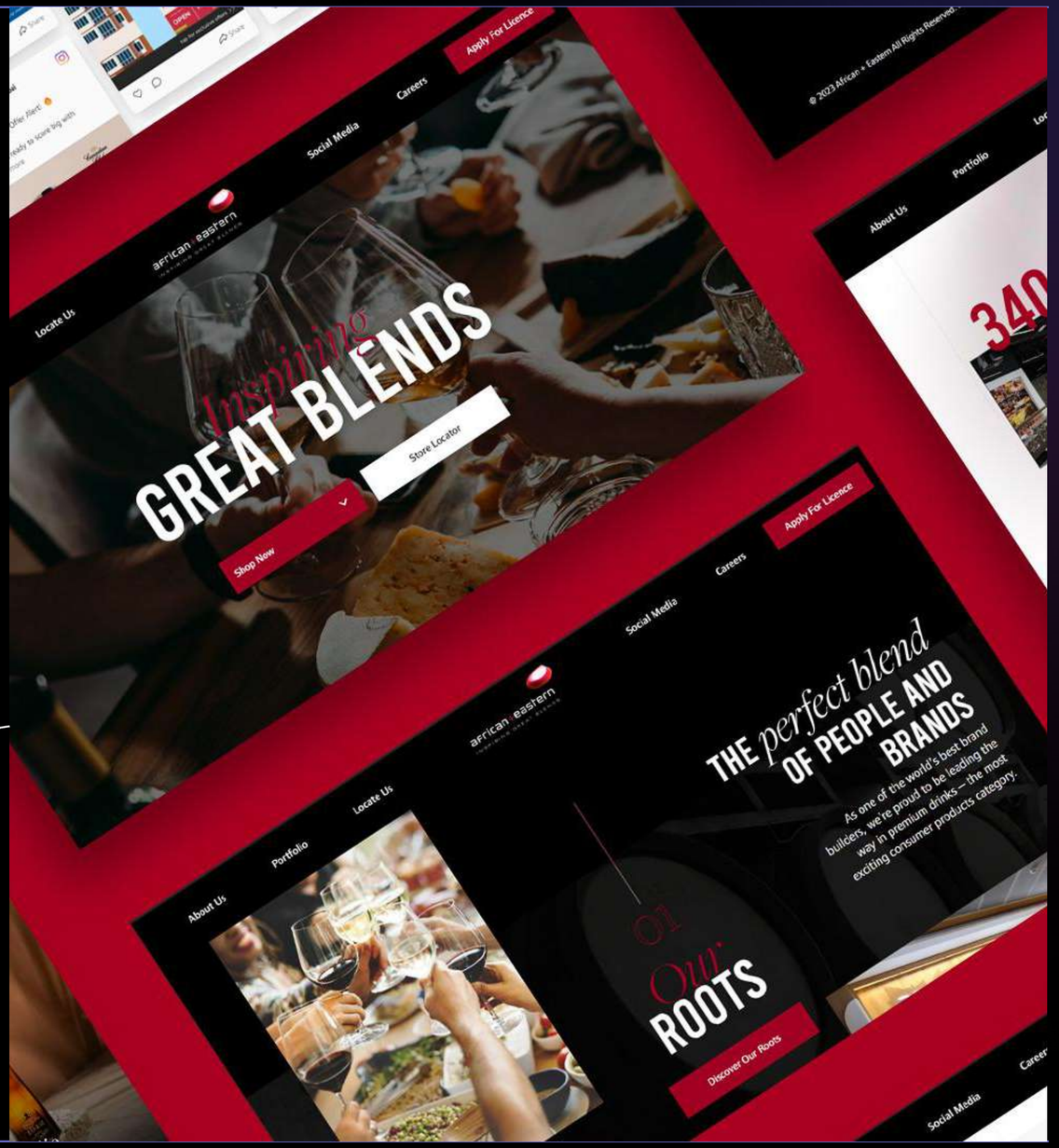
View Case Study

TURNKEY SOLUTION

AFRICAN + EASTERN

GTECH’s successful design and development efforts resulted in a corporate website encompassing essential features, improving A&E’s online engagement. The integration of Adobe Cloud Commerce and Magento’s ACLs and page builders enhanced functionality and streamlined content management. With their new visually appealing and user-friendly website, A&E is better equipped to engage with customers and strengthen their online presence.

View Case Study



TURNKEY SOLUTION

GLOBAL VILLAGE

Global Village is the region’s largest and first ever multi-cultural festival park that takes you on a journey across the world offering an engaging experience to families through a wide variety of shopping, dining, entertainment and fun-fair activities in an open-air environment that is usually open throughout October till April 1st week.

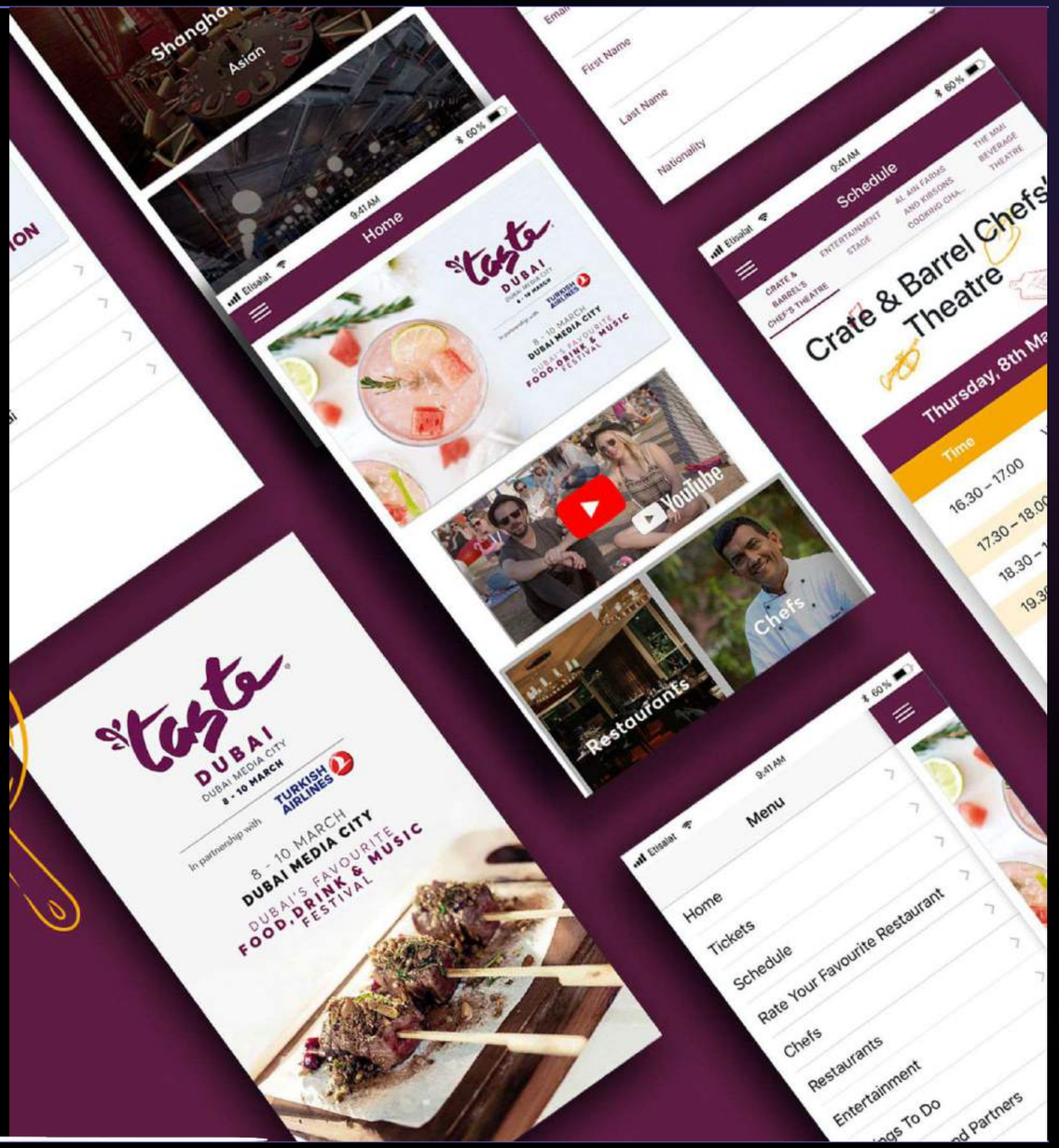
View Case Study

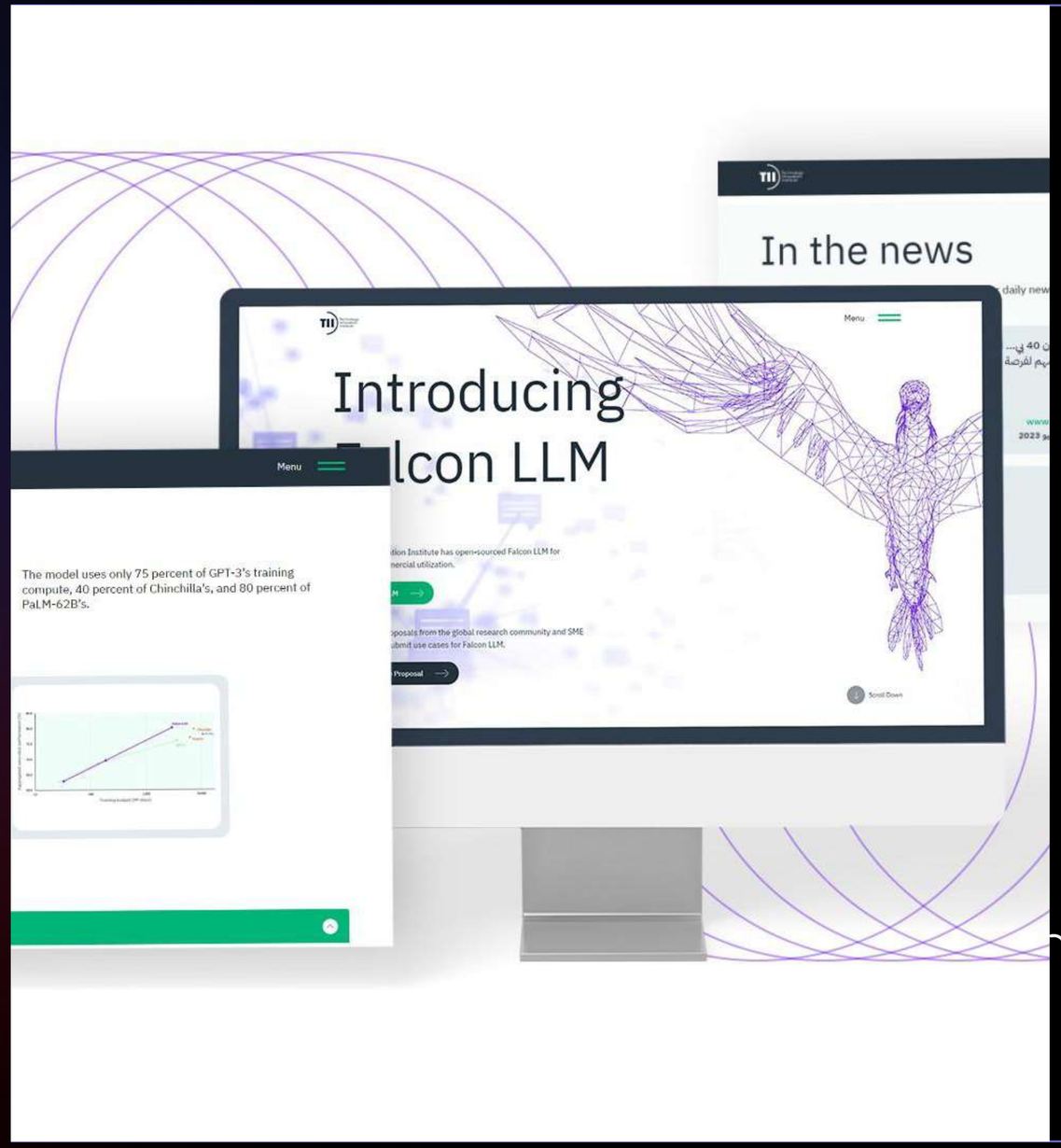
TURNKEY SOLUTION

TASTE OF DUBAI

For three days each year, Dubai's gourmets, gourmands and connoisseurs head to Taste of Dubai, a full weekend festival of top-notch restaurant food, tasting sessions, cookery workshops, talks and live entertainment. The annual event attracts some of the city's trendiest restaurants, who curate tasting menus with bite-sized portions of their best dishes, all for a fraction of the usual price.

View Case Study



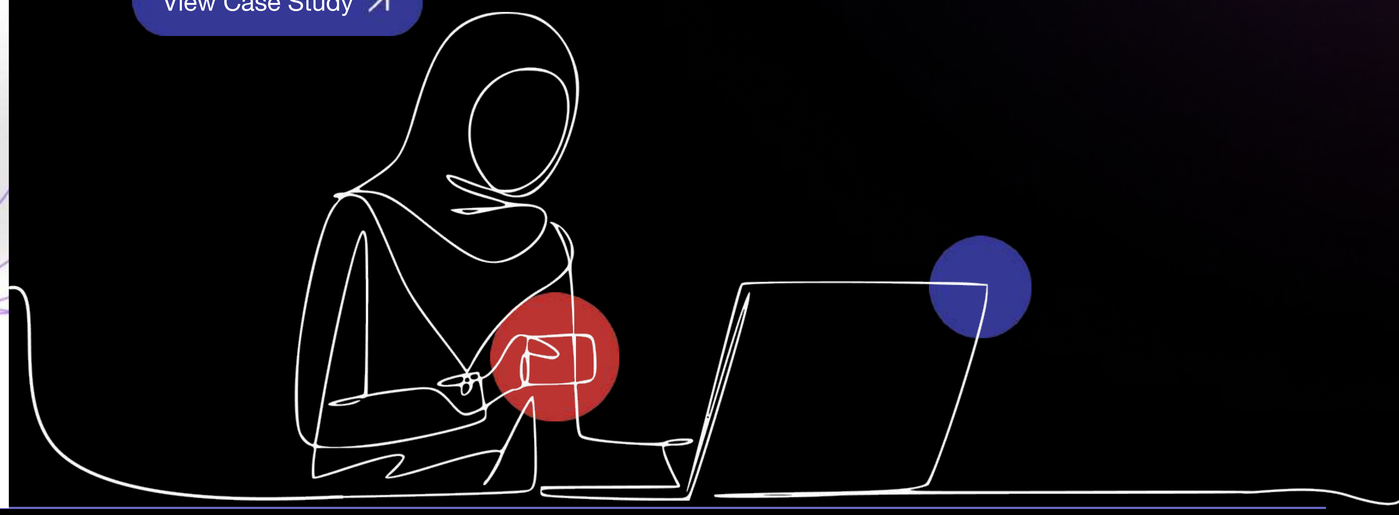


DIGITAL MEDIA

FALCON LARGE LANGUAGE MODEL

GTECH's partnership with TII in developing the Falcon LLM website was marked by a shared vision and a commitment to delivering excellence. By employing a holistic approach encompassing discovery, UX/UI design, development, testing, and deployment, GTECH successfully created a cutting-edge online platform that aligns with Falcon LLM's groundbreaking capabilities.

View Case Study

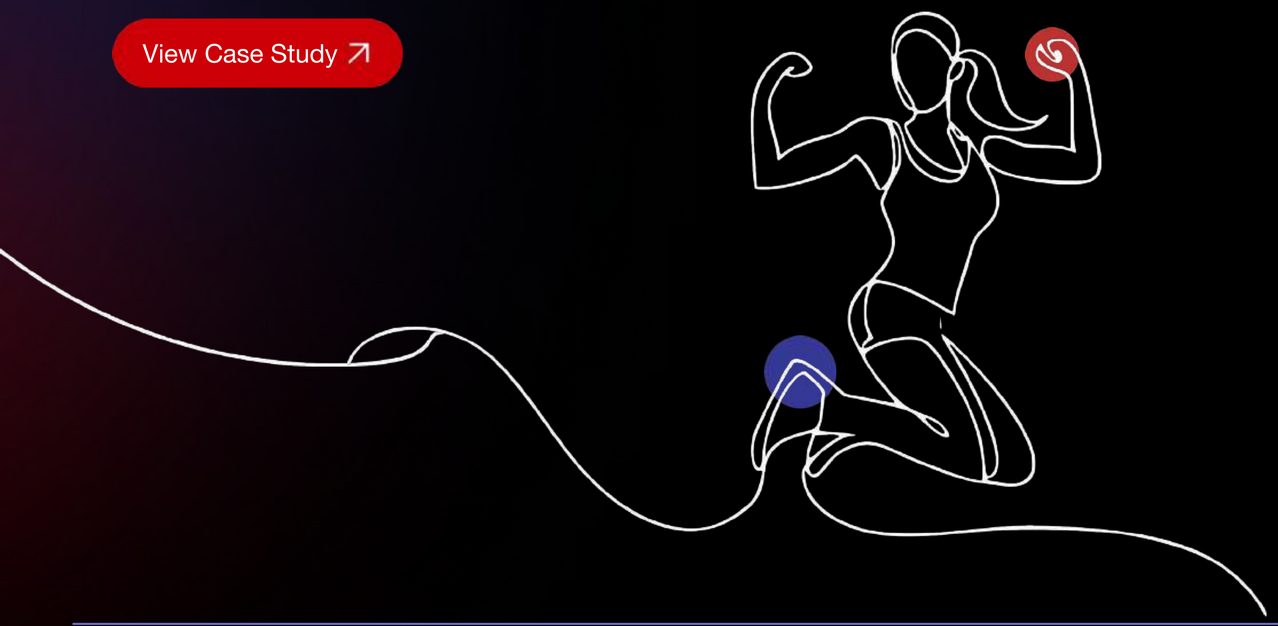


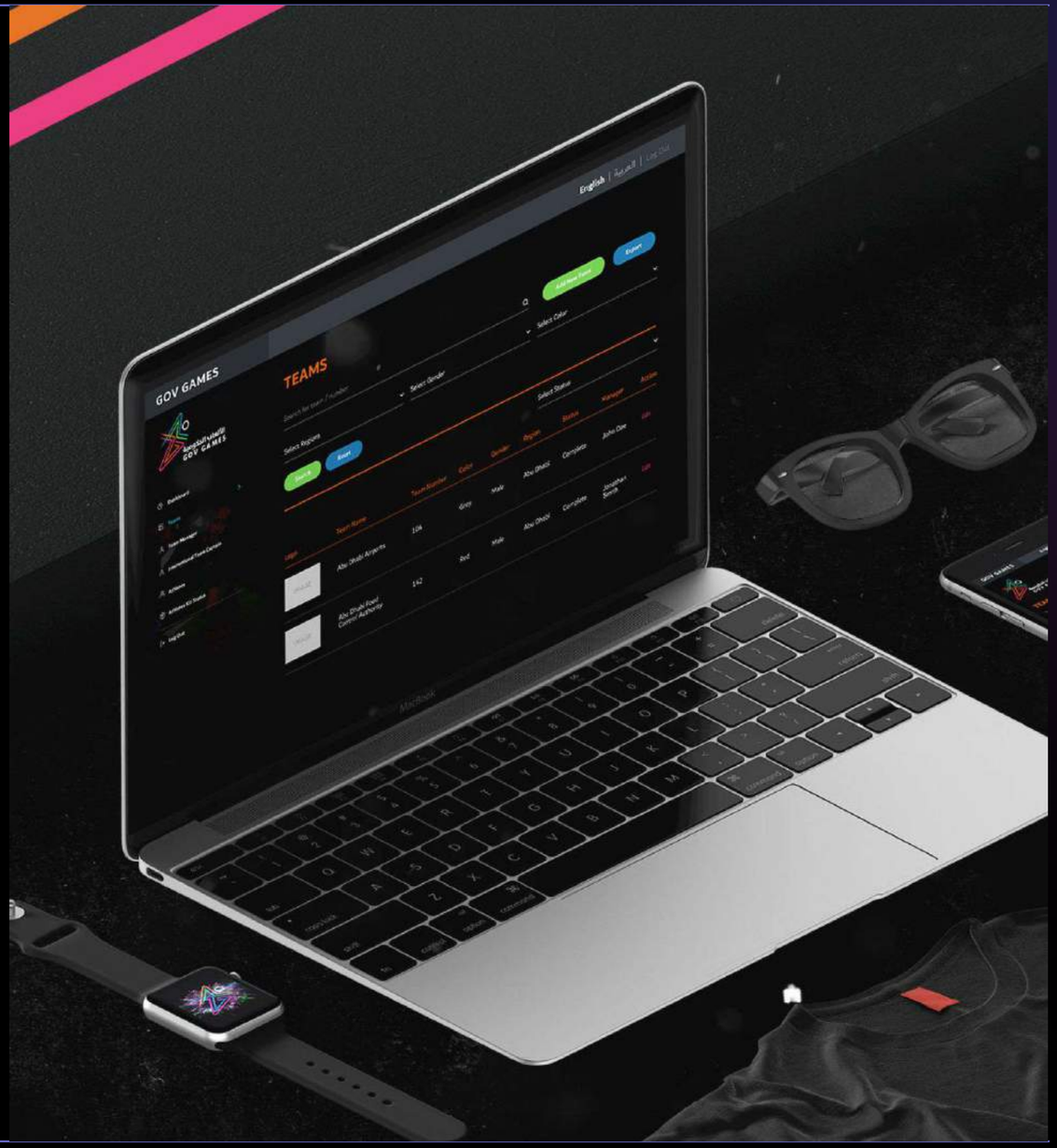
TURNKEY SOLUTION

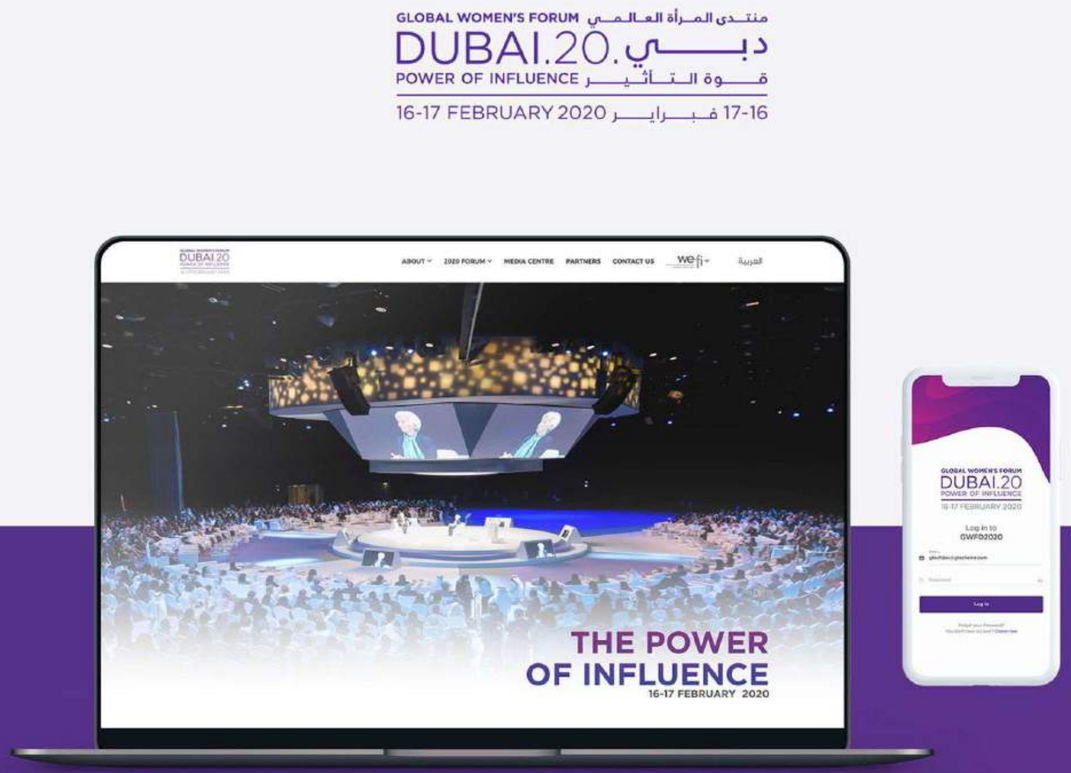
GOV GAMES

The Gov Games is a series of physical and mental challenges that bring together people from the UAE and beyond. A unique initiative, the Games reinforce team spirit and collaborative work between colleagues and government sectors from across the world. Launched in 2018 by His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of the Executive Council, the Gov Games have been getting better and stronger every year.

View Case Study





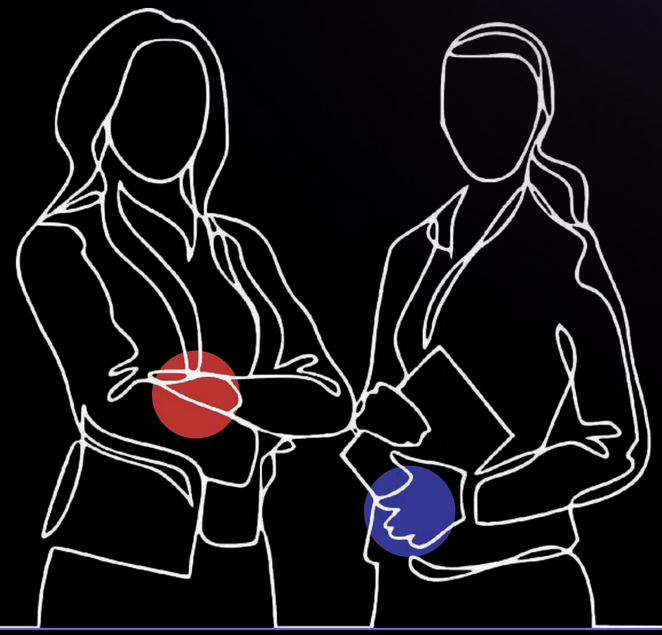


DIGITAL MEDIA

GLOBAL WOMENS FORUM

GWFD – Global Womens Forum Dubai is a two-day conference that engages global leaders and hosts an audience of over 3000 local and international women leaders, government officials, and experts from various sectors.

View Case Study

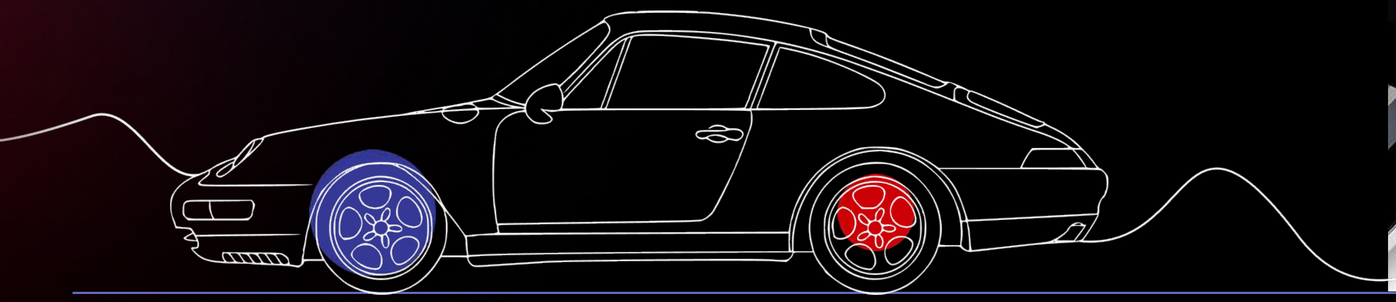


DIGITAL MEDIA

ICONS OF PORSCHE

GTECH successfully designed and developed the Icons of Porsche website, delivering a user-friendly platform that facilitated registration, improved attendee management, and enhanced the overall visitor experience. The website's comprehensive features, seamless check-in system, and efficient data collection contributed to the success of the 2022 festival and set the stage for future editions of Icons of Porsche.

View Case Study

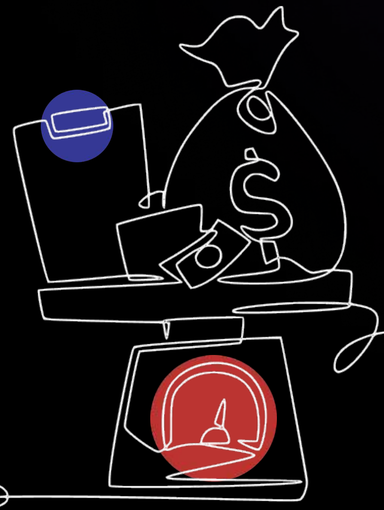


DIGITAL MEDIA

ALLIED INVESTMENT PARTNERS (AIP)

Allied Investment Partners PJSC's new website designed and developed by us has helped AIP establish a stronger online presence and attract new customers. The modern, user-friendly design, easy-to-use CMS, and mobile-responsive layout have resulted in increased engagement and higher conversion rates.

View Case Study

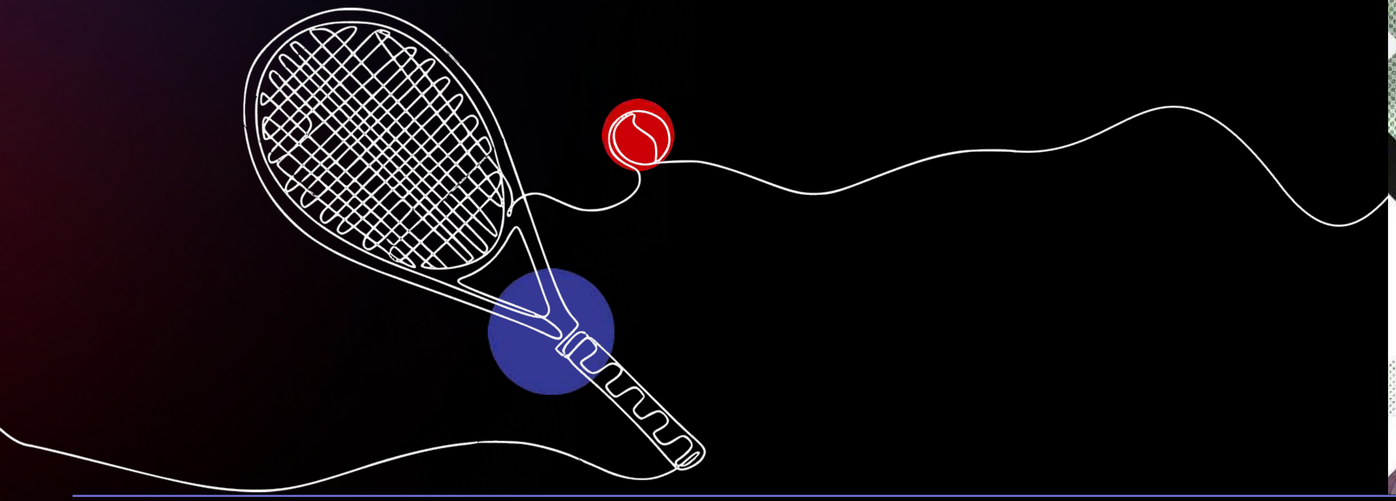


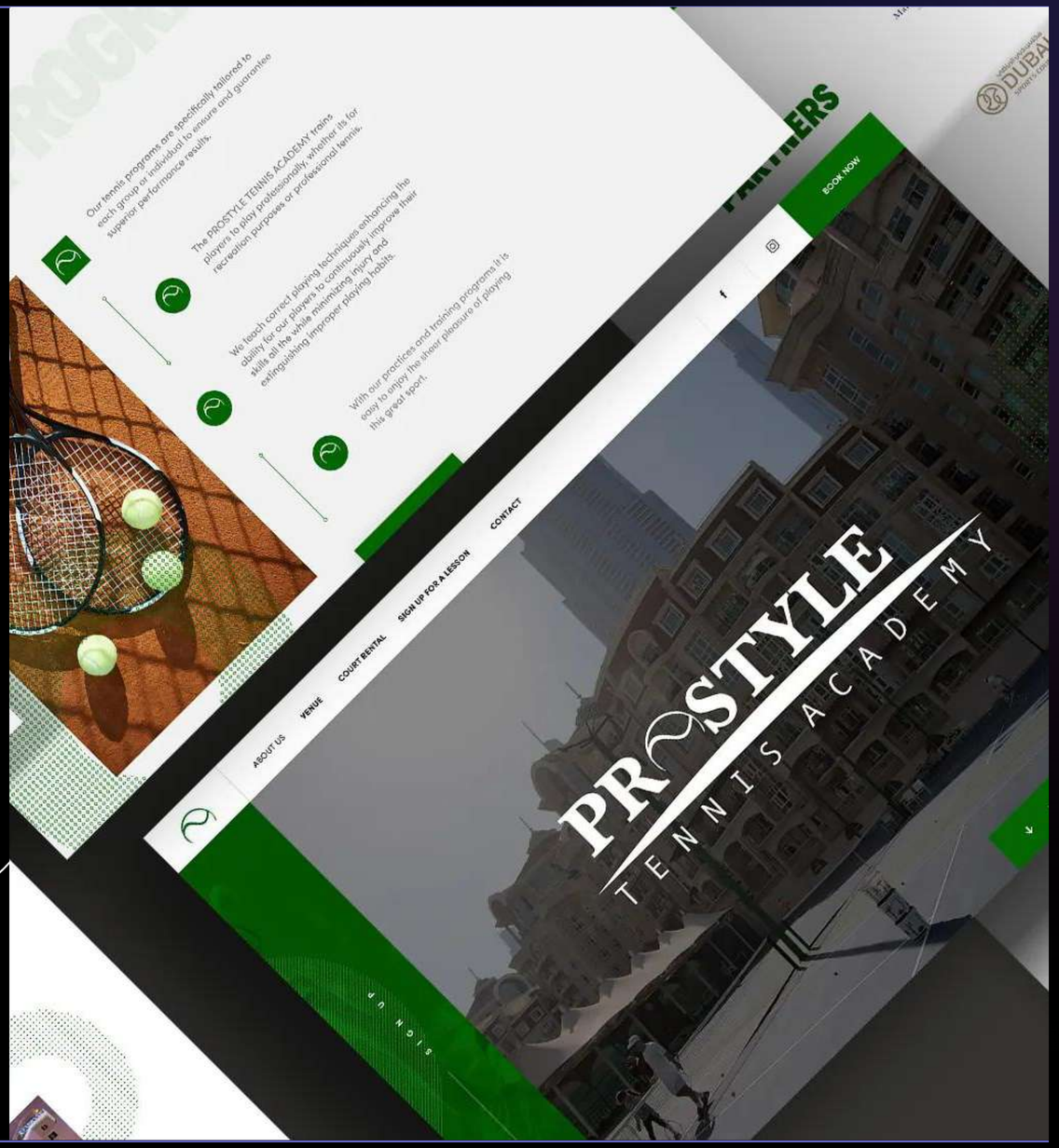
DIGITAL MEDIA

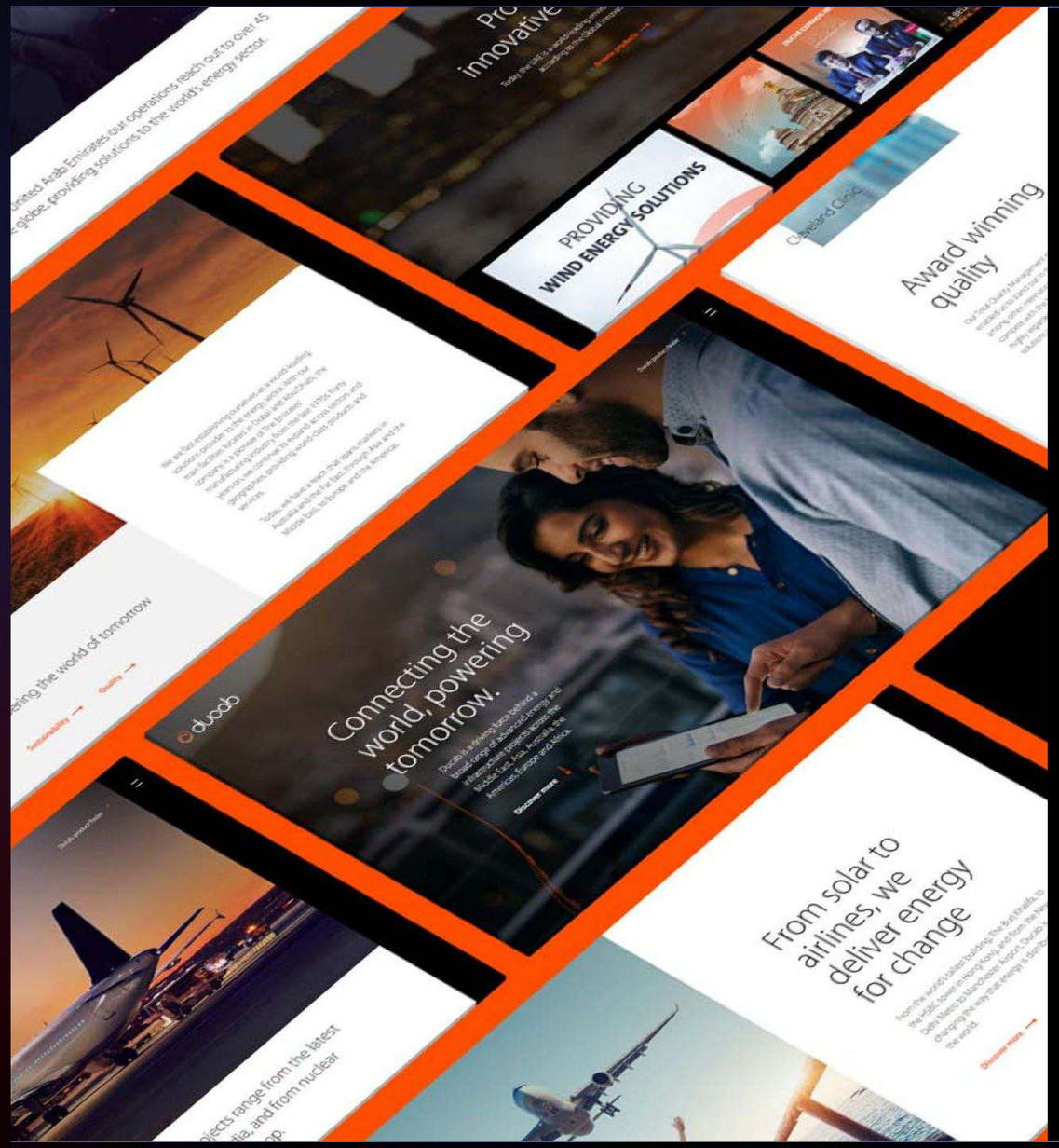
PROSTYLE TENNIS

GTECH designed and developed the landing page for ProStyle Tennis Dubai, a tennis training academy composed of a team of professional tennis coaches with experience in ATP/WTA and ITF junior coaching.

View Case Study







DIGITAL MEDIA

DUCAB ENERGY COMPANY

GTECH’s web maintenance and SEO services played a crucial role in enhancing DUCAB’s online presence and driving organic traffic to their website. Through regular content updates, bug fixes, and monitoring, GTECH ensured that the website remained up-to-date, secure, and provided a seamless user experience. The implementation of effective SEO strategies resulted in improved search engine visibility and increased organic traffic.

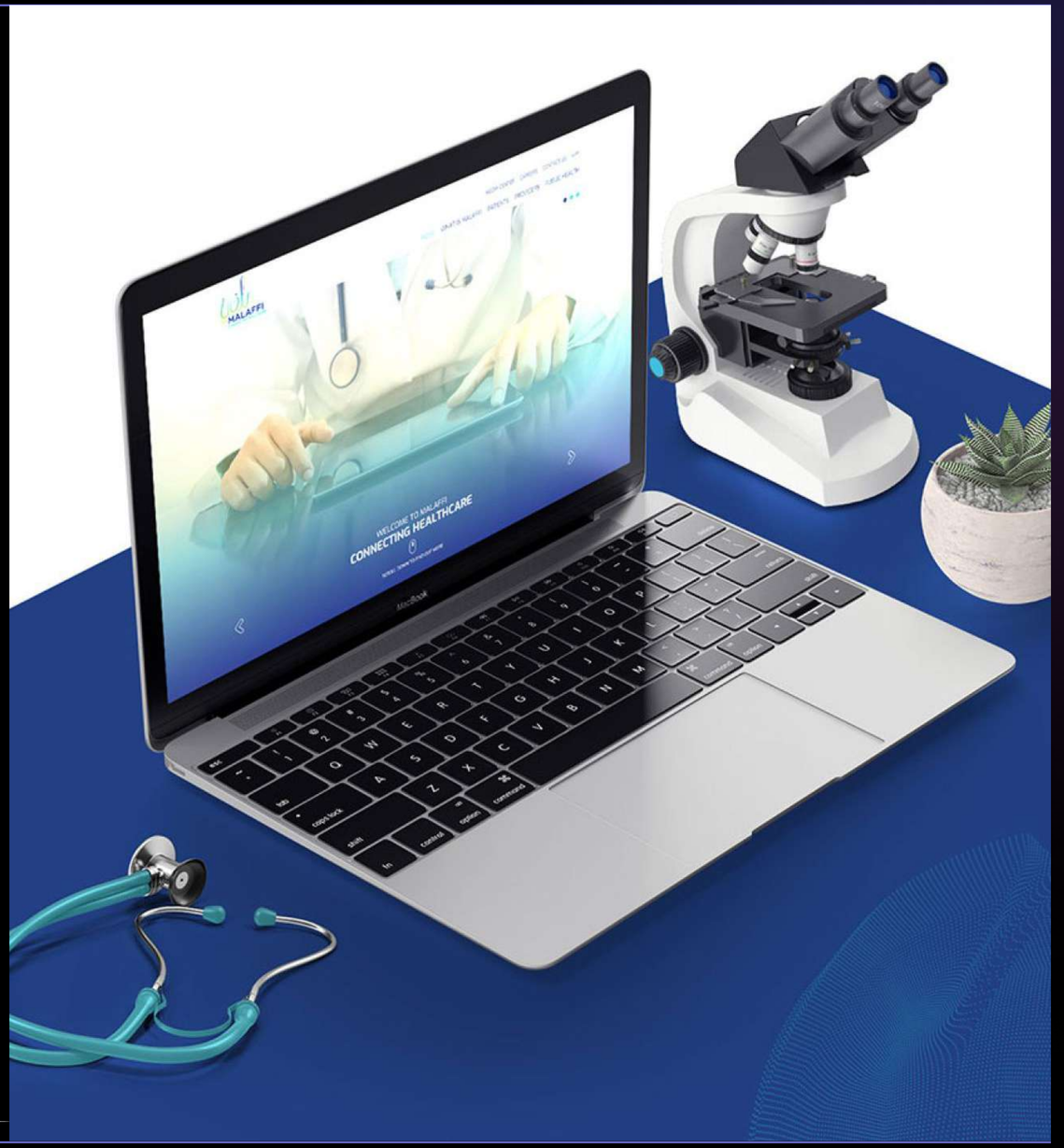
View Case Study

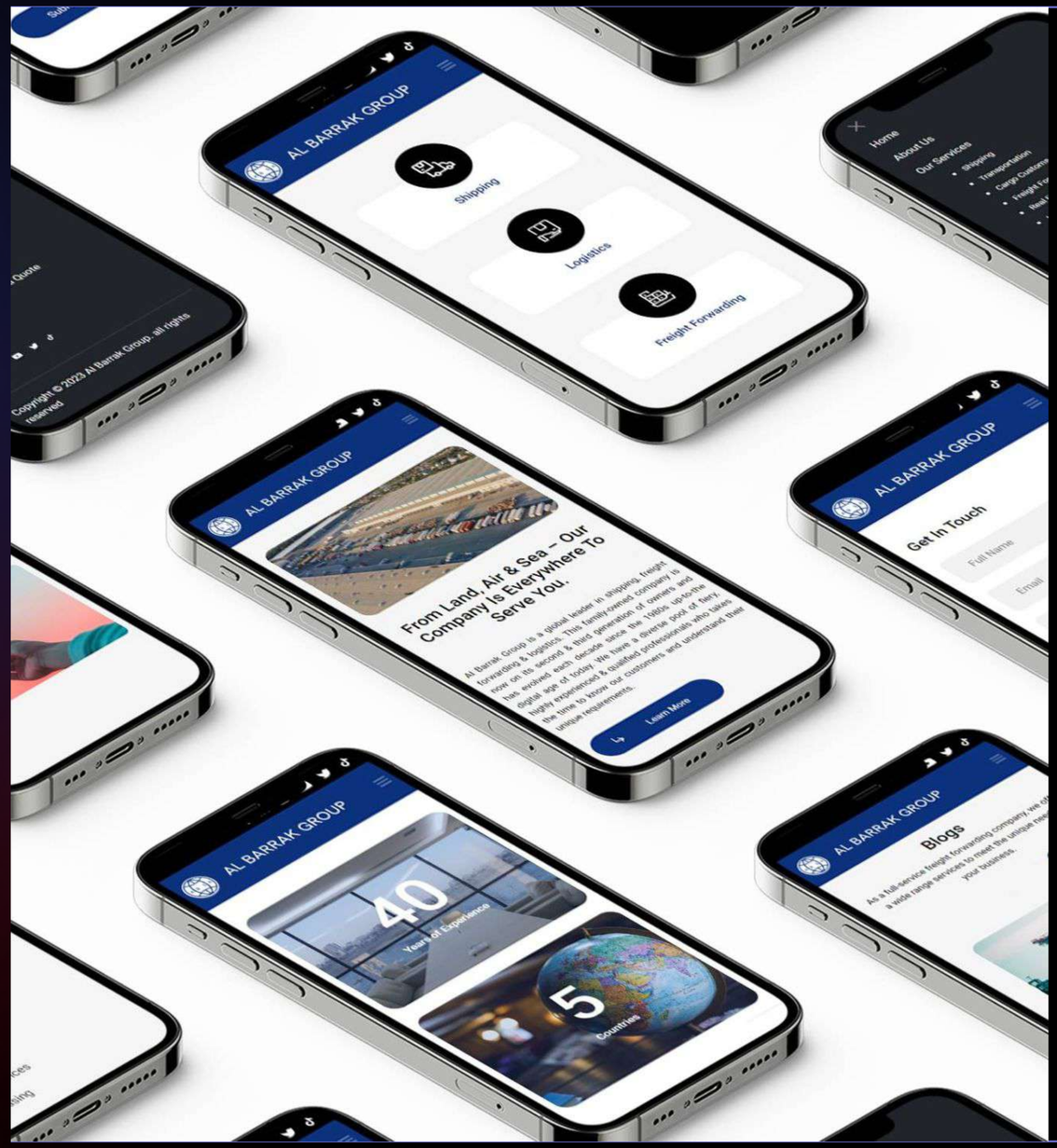
DIGITAL MEDIA

MALAFFI

Malaffi is an innovative, region's-first, unified health information exchange platform that facilitates a more patient-centric approach to healthcare provision. Malaffi enables healthcare facilities, healthcare professionals and government authorities across the Emirate of Abu Dhabi to access and share patients' medical information in order to deliver better healthcare quality and enhance patient safety and overall health outcomes.

View Case Study





DIGITAL MEDIA

Al BARRAK GROUP

GTECH's work with Al Barrak Group resulted in a modern and highly functional website that has improved the customer experience and helped the company to better serve its customers in the digital age. We ensured that the website was hosted on WPENGINE for the best pagespeed results and was protected by the Cloudflare WAF to safeguard against potential security threats. Additionally, GTECH assisted with migrating the DNS records to Cloudflare and updating the DNS records to point to the new WPENGINE servers, ensuring that the website was fully functional and easy to access for all of Al Barrak Group's customers.

View Case Study

SOME OF OUR

GOVERNMENT CLIENTS

We had the pleasure of working with some of the leading government entities in the region.

ديوان ولي العهد
CROWN PRINCE COURT

غرفة دبي
DUBAI CHAMBER

الألعاب الحكومية
GOV GAMES

Dubai International
Financial Centre

مجلس الإمارات للتوازن بين الجنسين
UAE GENDER BALANCE COUNCIL

DOLPHIN ENERGY
دولفين للطاقة

G42

نادي دبي للسيدات
DUBAI LADIES CLUB

EDGE

TII
Technology
Innovation
Institute

ASPIRE

ADVANCED
TECHNOLOGY
RESEARCH
COUNCIL

SOME OF OUR

CORPORATE CLIENTS

We had the pleasure of working with some of the leading organizations in the region.

IBM

Standard
Chartered

Red Bull

Johnson & Johnson

Thrifty

mastercard

SAP

hmd.
The Home of Nokia Phones

Marriott
HOTELS · RESORTS · SUITES

HSBC

CISCO

Ford

SOME OF OUR

EVENTS CLIENTS

We had the pleasure of working with some of the most attractive events in the region.

LASERVISION

مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

أسبوع أبوظبي للاستدامة
ABU DHABI
SUSTAINABILITY WEEK

taste DUBAI FESTIVAL
IN PARTNERSHIP WITH PHILIPS

دبي DUBAI
سفاري SAFARI
بارك PARK

القرية العالمية
Global Village

EVENTLAB

GME

فلاش
Flash
ENTERTAINMENT

HQ
WORLDWIDE
SHOWS

Bollywood
PARKS | DUBAI

ICONS OF PORSCHE
Classic Cars • Art • Culture

THE TOOLS BEHIND GTECH'S EXPERTISE

JIRA: Beyond Task Management

Central to our client interactions. Each inquiry, every piece of feedback, whether direct or through email? Systematically recorded and monitored. Your queries receive timely and clear responses.

Bitbucket: Our Coding Repository

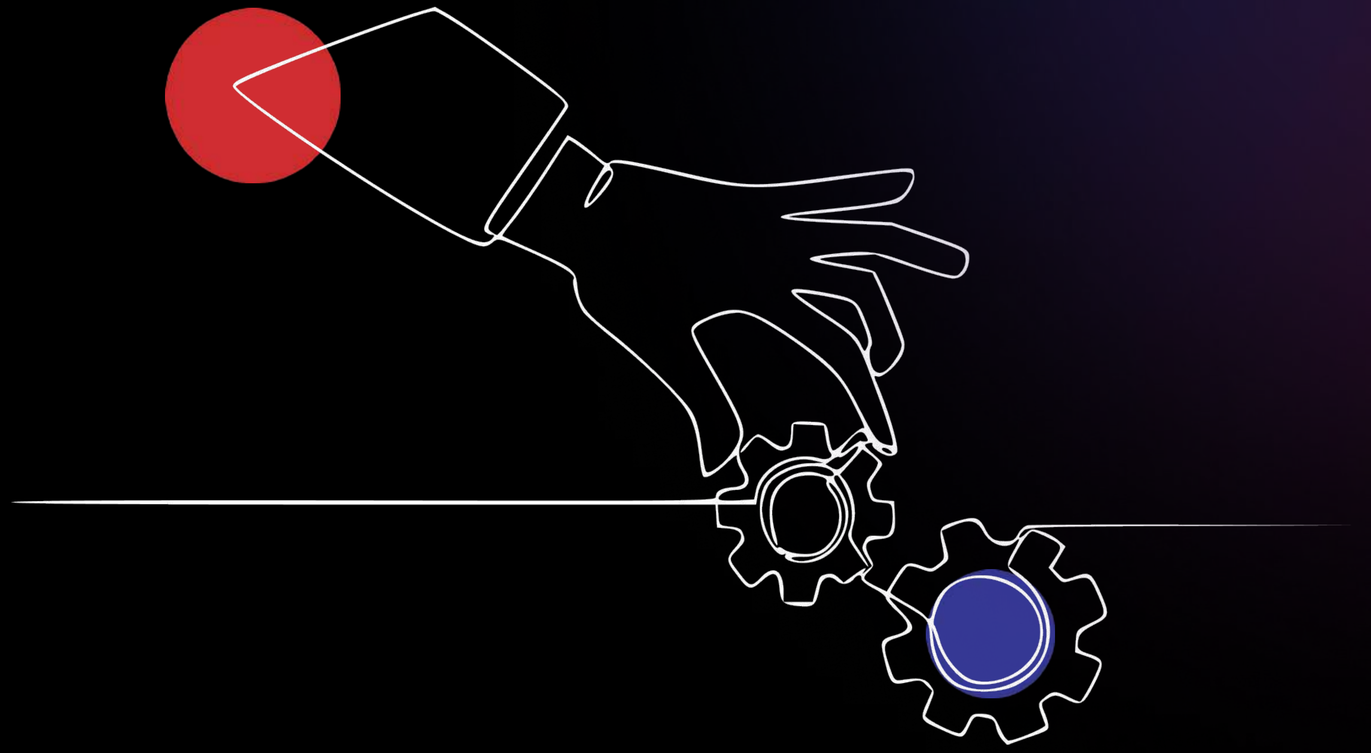
Picture the vast universe of coding. Bitbucket serves as our reliable hub, facilitating planning, teamwork, testing, and implementation. It goes beyond mere storage; it's about refining code together.

Cypress: Enhanced Quality Assurance

Accuracy is key, and with Cypress, it's heightened. Each user interaction and visual component is scrutinized. The goal is to anticipate issues, not just identify them.

Asana: Converting Tasks to Achievements

Asana streamlines our journey towards excellence. From organizing and monitoring to managing and executing – it lays the groundwork for impeccable outcomes.



OVERVIEW OF OUR PROCESS

01
Discover

02
Define

03
Design

04
Develop

05
Deploy

AN IN-DEPTH LOOK AT THE GTECH PROCESS

In-depth Analysis

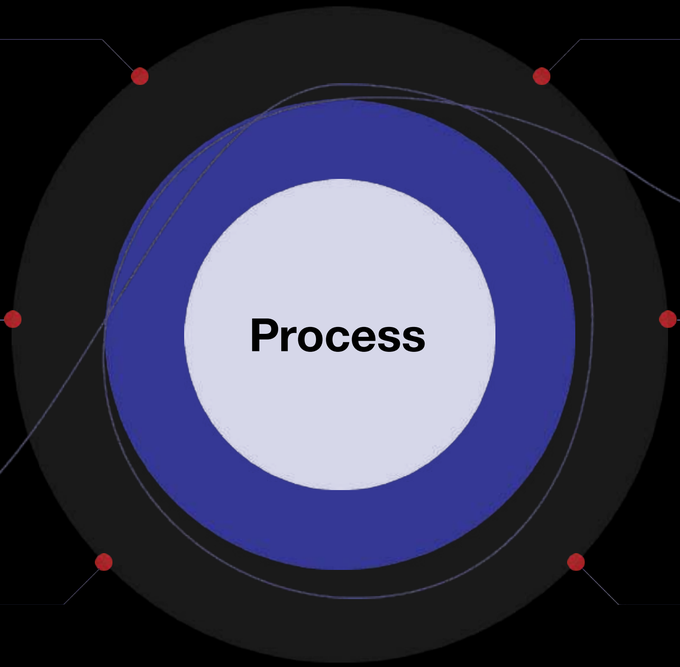
Within the vast digital marketplace, we delve deep, uncovering the unique facets that define your brand.

Harmonized Solutions

In an environment of ever-changing algorithms, we ensure a seamless integration. Balancing every factor, we create solutions that don't just fit in but truly stand out.

Broad Spectrum of Opportunities

The digital domain is our workspace, rich with diverse potential. Our methods? Combining creativity, strategic planning, and cutting-edge technology to present an authentic representation of your brand.



Evolution of Concepts

We don't merely combine ideas; we elevate them. Converting basic concepts into robust strategies. Every move, every choice, powered by innovation, ambition, and a dash of brilliance.

Refinement to Excellence

Each proposal, akin to clay, is refined, honed, and enhanced. Not just until it's satisfactory, but until it genuinely reflects your brand's core values and objectives.

A Conclusion That Resonates

When our final product is unveiled, it's more than just effective or appealing. It's a pinnacle of our collaboration, designed to engage, connect, and most importantly, leave a lasting impression.

RESPONSE TIME

We adhere to commitment, irrespective of the busy workweek's ebbs and flows. Rapid response? That's our benchmark.

Maximum of
2 hours on weekdays

Monday to Friday
(9am to 6pm)

Maximum of
2 hours on weekends

Saturday and Sunday
(9am to 6pm)

TESTIMONIALS

“We are extremely pleased with the final outcome of our project. GTECH provided consistent communications and the work progress on our website was very quick and efficient. Although our businesses are oceans apart the timely responses provided was always clear and concise. The whole team is an absolute pleasure to work with”

Toronto Media Management

“Working with GTECH on revamping our company website has been a pleasant journey, the team was very helpful and accommodating to our requests which was highly appreciated from our end.”

Allied Investment Partners PJSC
Lenie Assad

“I'd like to say a huge 'thank you' for the highly professional way in the GTECH team consistently supported the delivery of our project. I strongly recommend them!”

EVENTAGRADE
Ruslan Karimov

“GTECH has become an important pillar for our brands. They are autonomous, they keep you updated and they don’t miss any deadline. As a project manager this is the kind of partner everyone would like to work with.”

Technology Innovation Institute
Oihane Landaarroitajauregui Vecin

I really like how GTECH agency uses cutting-edge technologies in its work, ranging from VR, AR, mixed reality, to projection mapping and interactive installations.

Eva Williams

“Thanks to GTECH Team for providing best SEO services! Good Job. You are One of the Best Digital Marketing company in Dubai”

Susmita

FREQUENTLY ASKED QUESTIONS

See all Frequently Asked Questions

See All FAQs

01.Which industries have you served?

Our track record showcases versatility across the digital domain. We've partnered with sectors ranging from the vibrant world of Hospitality, the detail-oriented Automotive industry, to the compassionate Healthcare realm. Yes, those industry leaders? They've been our collaborators.

02. Do you provide AR/VR solutions?

Absolutely. We're not just familiar with AR/VR; we're leading the way. If a transformative AR/VR journey is what you seek, you're in the right company.

03. How much would a basic website cost me?

Every project has its unique requirements and thus, a unique investment. We don't offer one-size-fits-all pricing. Connect with us, and let's discuss the specifics.

04. Tell me about your team and your location?

Our diverse team consists of over 35 professionals, stationed everywhere from Dubai to the Philippines. Consider them your specialized digital task force, prepared for any endeavor.

05. Is SEO included in your services?

Definitely. Elevating your brand's visibility is paramount. Our dedicated SEO experts ensure that your brand consistently shines in the limelight.

GET IN TOUCH

LET’S TALK

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Drop us an email ↗